KINICKI / WILLIAMS

PRACTICAL INTRODUCTION manag

management A PRACTICAL INTRODUCTION

third edition



Arizona State University

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MANAGEMENT: A PRACTICAL INTRODUCTION

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This book is printed on acid-free paper.

4 5 6 7 8 9 0 QPD/QPD 0 9 8

ISBN: 978-0-07-353019-2 MHID: 0-07-353019-0

Editorial director: John E. Biernat
Executive editor: John Weimeister
Developmental editor: Kirsten Guidero
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Photo research coordinator: Kathy Shive
Photo researcher: PoYee Oster
Media project manager: Brian Nacik
Cover photograph: © Corbis
Typeface: 10.5/12 Times Roman

Compositor: *Techbooks* Printer: *Quebecor World Dubuque Inc.* Cover Designer: *Jenny El-Shamy*

Library of Congress Cataloging-in-Publication Data

Kinicki, Angelo.

Management : a practical introduction / Angelo Kinicki, Brian K. Williams. — 3rd ed.

p. cm.

Includes index.

ISBN-13: 978-0-07-353019-2 (alk. paper)

ISBN-10: 0-07-353019-0 (alk. paper)

1. Management. I. Williams, Brian K., 1938- II. Title.

HD31.K474 2008

658--dc22

2006037793

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